

Learning Links Foundation

- Integrates technology to bridge educational gaps.
- Empowers communities through its innovative approach.
- Advocates for research-based strategies and policy changes.

Platforms



Approach

- Guided Communication: Regular updates for all partners.
- Detailed Guidebook: Step-by-step instructions and content templates.
- Strong Framing: Compelling start and finish posts.
- Branded Visuals: Consistent design templates for images/videos.
- Quality Control: Rigorous creative checks and feedback.
- Tailored Support: Personalized creative assistance

Challenges

- Coordinating participation of 24 NGOs.
- Managing varied locations and regional languages seamlessly.
- Developing a user-friendly guidebook.
- Ensuring consistent design and tone across campaign.
- Safeguarding participant privacy.
- Regular reporting and extracting insights.

Result

85-90%
participation rate

Strong engagement
and collaboration

Surpassed
on-ground reach and
effectiveness